

## ABSTRACT

A system and method for facilitating the selection of an available health plan or health care provider employs a series of straightforward questions, prompting a user for the relative importance (e.g., above average, average, not important) of various plan attributes according to the user's own preferences. A database includes information concerning available plans, including costs, benefits available and ratings for each attribute. Based on user input, available plans are cumulatively scored according to the plans' ratings for each attribute.